## ORDER

UNIVISION LAREDO KLDO-TV

Primary AE:

Minelly De Leon - 1232

Original Date / Rev:

10/20/16 - 11/08/16 10/20/16 / 10/20/16

Sales Office:

L-LAR

Order Type:

Order / Rev:

Product Desc:

Alt Order #:

Estimate: Flight Dates:

**GENERAL** 

263408A

Sales Region:

LOCAL

Agency

Orders

Name: **Buying Contact:**  Campaign to Elect Nelly Vielma

Nelly Vielma for City Council - KLDO

Nelly Vielma for City Council

Billing Type: Billing Calendar: Cash

Billing Contact:

Billing Cycle:

Calendar EOM/EOC

Laredo, TX 78045

8305 Country Club Dr

Agency Commission:

15%

Advertiser

Name:

Nelly Vielma for City Council Dist 5 HH

New Business Thru: Order Separation:

10/15/17 00:15:00

Demographic: **Product Codes:** 

Candidates

Advertiser External ID: Agency External ID:

Priority:

P-01 AGY

Unit Code:

General

Revenue Code 1: Revenue Code 2:

GEN

Revenue Code 3: POL

Bill Plan

DIII 1 1411						
Start Date	End Date	# Spots	Gross Amount	Net Amount		
10/01/16	10/31/16	23	\$3,420.00	\$2,907.00		
11/01/16	11/08/16	18	\$2,360.00	\$2,006.00		

## **Totals**

Month	# Spots	Gross Amount	Net Amount	0.00 0.00	
October 2016	23	\$3,420.00	\$2,907.00		
November 2016	18	\$2,360.00	\$2,006.00		
Totals	41	\$5,780.00	\$4,913.00	0.00	

**Account Executives** 

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Minelly De Leon - 1232		Start Of Order - End Of Order	100%	

Ln Ch Sta	t End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 KLDO 10/24	1/16 10/30/16	M-F 6a-10a	CM	6a-10a	1111	:30	4	\$50.00P-01	0.00 NM	4	\$200.00
		Despierta Americ	а						- 1		
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/24/16	10/30/16	1111	4	\$50.00	0.00						
N 2 KLDO 10/24	1/16 10/31/16	Daytime M-F Hou	r3 CM	11:00 AM-1	11:30 A 1111	:30	4	\$30.00P-01	0.00 NM	5	\$150.00
		Daytime		(11:00 AM-	11:30 AM)						
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 10/24/16	10/30/16	1111	4	\$30.00	0.00				- 1		
Week: 10/31/16	11/06/16	1	1	\$30.00	0.00						
N 3 KLDO 10/2	0/16 10/30/16	Early Fringe M-F I	Hour 1CM	3p-4p	-1-1	:30	2	\$140.00P-01	0.00 NM	3	\$420.00
		El Gordo y la Flac	ca								
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				- 1		
Week: 10/17/16	10/23/16	1	1	\$140.00	0.00				- 1		
Week: 10/24/16	10/30/16	-1-1	2	\$140.00	0.00						
N 4 KLDO 10/24	1/16 10/30/16	Early Fringe M-F I	Hour 2CM	4p-5p	1-1	:30	2	\$140.00P-01	0.00 NM	2	\$280.00
		Primer Impacto							- 1		
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/24/16	10/30/16	1-1	2	\$140.00	0.00						
N 5 KLDO 10/2	3/16 10/23/16	Su Prime Rotator	CM	7:00 PM-9:		:30	1	\$80.00P-01	0.00 NM	1	\$80.00
La Banda (7:00 PM-9:00 PM)											
Start Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>				ı		

Print Date: 10/20/16 09:55:21 Page 2 of 2

KLDO-TV

Order / Rev: Alt Order #:

263408A

Advertiser:

Nelly Vielma for City Council Dist 5

Nelly Vielma for City Council - KLDO

10/20/16 - 11/08/16 Flight Dates:

Estimate:

Product Desc:

Nelly Vielma for City Council

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 7:00 PM-9:00 PM -----1 10/23/16 10/23/16 Su Prime Rotator \$80.00P-01 0.00 NM \$80.00 N 5 KLDO La Banda (7:00 PM-9:00 PM) End Date Start Date Weekdays <u>Rate</u> Rating Spots/Week ----1 Week: 10/17/16 10/23/16 \$80.00 0.00 N 6 KLDO 10/20/16 10/30/16 Early News M-F 1.1 Loc@M 5p-530p -1-1---\$350.00P-01 0.00 NM :30 \$1,050.00 Local News @ 5pm Start Date End Date Weekdays Spots/Week Rate Rating 10/23/16 ---1---Week: 10/17/16 1 \$350.00 0.00 Week: 10/24/16 10/30/16 -1-1---2 \$350.00 0.00 N 7 KLDO 10/24/16 10/30/16 Late News M-F 1.1 LocaCM 10p-1035p 1-1----:30 \$350.00 P-01 0.00 NM 2 2 \$700.00 Local News @ 10pm Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/24/16 10/30/16 1-1----\$350.00 0.00 N 8 KLDO 10/31/16 11/08/16 M-F 6a-10a СМ 6a-10a 1111---:30 \$50.00P-01 0.00 NM 6 \$300.00 Despierta America End Date Weekdays Start Date Spots/Week Rate Rating 1111---Week: 10/31/16 11/06/16 \$50.00 0.00 Week: 11/07/16 11/13/16 11----\$50.00 0.00 N 9 KLDO 10/31/16 11/08/16 Daytime M-F Hour 3 11:00 AM-11:30 AI1111---:30 4 \$30.00P-01 0.00 NM CM 5 \$150.00 (11:00 AM-11:30 AM) Daytime Start Date End Date Weekdays Spots/Week Rate Rating 11/06/16 -111---Week: 10/31/16 3 \$30.00 0.00 Week: 11/07/16 11/13/16 11----2 \$30.00 0.00 N 10 KLDO 10/31/16 11/06/16 Early Fringe M-F Hour 1CM -1-1---:30 \$140.00P-01 0.00 NM 3p-4p 2 \$280.00 El Gordo y la Flaca Start Date Weekdays Rating End Date Spots/Week Rate -1-1---Week: 10/31/16 11/06/16 \$140.00 0.00 Early Fringe M-F Hour 2CM 1-1----\$140.00P-01 0.00 NM \$420.00 N 12 KLDO 10/31/16 11/08/16 4p-5p :30 Primer Impacto Weekdays Start Date End Date Spots/Week Rate Rating 1-1----Week: 10/31/16 11/06/16 2 \$140.00 0.00 1----Week: 11/07/16 11/13/16 \$140.00 0.00 N 13 KLDO 10/31/16 11/06/16 Early News M-F 1.1 Loc@M 5p-530p -1-1---:30 2 \$350.00P-01 0.00 NM 2 \$700.00 Local News @ 5pm Start Date End Date Weekdays Spots/Week Rate Rating -1-1---11/06/16 Week: 10/31/16 \$350.00 0.00 N 14 KLDO 10/31/16 11/08/16 Late News M-F 1.1 LocaCM 10p-1035p 1-1----:30 \$350.00 P-01 0.00 NM \$1,050.00 Local News @ 10pm End Date Weekdays Spots/Week Rating Start Date Rate 1-1----Week: 10/31/16 11/06/16 2 \$350.00 0.00 1----Week: 11/07/16 11/13/16 \$350.00 0.00

> Totals 41 \$5,780.00